



**Adecco and Lee Hecht Harrison in partnership with International Coach Academy (ICA) and Lobii cordially invite you to this conference:
Shape your world with coaching "New Ways of Working" in Shanghai, China**

Throughout the day of interactive presentations, participants will get an inside look at key coaching practices used to energize people to achieve their business and personal goals. These are not just techniques to toss into your tool kit and then forget about. You will leave the conference with a greater sense of what a coaching culture would look and feel like, and how you might begin to create new ways of working. Come join us for this sensational and inspirational conference of its kind.

Conference Themes

You will leave the conference with a greater understanding surrounding principles and application of

- How the coaching process can shape the way we work together
- Working to a person's strengths rather than focusing on weaknesses
- Diversity as a powerful stimulus for collaboration
- The difference between coaching and using the coaching process
- The role of coaching in developing self-awareness
- The impact self awareness has on the overall culture
- How to celebrate the creativity that "uncertainty" can bring
- The sense of community that arises from putting values into practice
- How knowing how to truly listen can change an entire culture

Media Sponsors:

Conference Program

- **Keynote Speaker:** Bronwyn Bowery-Ireland Bronwyn will look at how the coaching process is already shaping the future of the way we work together.
 - **Breakout Sessions:** With ICA executive team
 1. Values and Beliefs Determine Who We Are
 2. Create a Space of Positivity and Possibility
 3. Take Action to Create Change
 - **Panel Discussion:** With Robyn Logan
 - **Q & A** with coaches discussing their experience working in and for corporate clients
- To read more, please click: <http://blog.lobii.com/en/nwow>

Cost & Venue

When: **Thursday, 18th March 2010**

Where: **Shanghai, China**

Venue: **Intercontinental Hotel, Puxi (500 Heng Feng Road, Zhabei District, Shanghai, 200070, China)**

Cost: **RMB 2000** (approx. \$299 USD) 'early bird' rate for all registrations prior to the 10th March.

After this date the price will be RMB 2700 (approx. \$399 USD)

* Special rates available for group bookings of over 10 participants. Email nwow@lobii.com for enquiries.

Conference Registration includes

- Keynote Presentation
- Three Interactive Workshops
- Coaching Panel Discussion
- Live Coaching Demonstrations
- Networking Opportunities for Coaching Professionals and Learners, HR professionals, Trainers and Executives
- Morning Tea, Buffet Lunch, Afternoon Tea
- Access to industry experts and representatives, including corporate sponsors and ICA Executive Team

Register now → email nwow@lobii.com

Why you need to be there

There are 2 reasons you should do everything in your power to attend this event:

- This is cutting edge use of coaching. You may have learnt how to be a coach and how to work with individual clients, but in these two days your thinking will be expanded to look at how coaching, as a process, has the capacity to change the way we work Forever. It is already happening in many organizations, and in Shanghai we will look at how you can make it happen in your organization, or the organizations you work with/for.
- Managers, corporate trainers, coaches, executives, HR professionals, team leaders, independent trainers who wish to enhance their team performance, create impact through coaching culture, and wants to use coaching in the employee engagement and retention and nurturing diversity in culture.

Media Sponsors: